

PRESS RELEASE

Ten new points of sale at Toulouse-Blagnac Airport

Paris, December 7th, 2018 – Lagardère Travel Retail France inaugurates 5 new stores and 5 food outlets at Toulouse-Blagnac, concluding a major transformation program initiated in 2017 by Toulouse-Blagnac, with the ambition of combining Toulouse *art de vivre* with live tech.

"Toulouse-Blagnac is rooted in a region with a strong local identity and a dynamic international development. Our global commercial offer brings the necessary creativity and effectiveness to support the airport's commercial expansion. Our concepts are qualitative and innovative, to ensure our passengers live unforgettable experiences", commented Vincent ROMET, Chief Operating Officer France & Luxembourg.

Lagardère Travel Retail's unique 3 business line approach – Travel Essentials, Duty Free & Fashion, Foodservice – is a major asset for Toulouse-Blagnac, as it enables the global travel retailer to manage all its retail brands in the most holistic and attractive way for travelers.

Philippe CEBASSA, President of the Board of Toulouse-Blagnac Airport added *"We chose Lagardère Travel Retail France because they offered a great balance between global brands (Prêt A Manger) and local brands (J'Go), and tailor-made offers that highlight the strong ties of Toulouse with aerospace. At the same time, the offer is modular, which will enable us to adapt to evolving passenger profiles. They are a partner we can trust to accompany our development and deliver the best service possible to our passengers."*

Matthieu MERCIER, Deputy General Manager, Travel Essentials & Foodservice added *"From the start, we were completely aligned with Toulouse-Blagnac's vision to reinvent the passenger experience and to renovate the space associating tradition and innovation. We selected the most appealing brands that would offer world class experiences and services. The new environment is exceptional and ambitious"*.

Five retail concepts covering a wide range of needs – sportswear, fashion, accessories, gifts with a strong sense of place:

RELAY-STADE TOULOUSAIN-FNAC 'combi-store' (250m2 in Hall D, airside)



A unique store combining the best of 3 worlds - Relay, the #1 travel essentials brand worldwide, Fnac, cultural products & high-tech accessories to meet all travelers' needs, and Stade Toulousain, the official store of the Toulouse rugby team with official and lifestyle polo shorts & merchandise.

RELAY-TRIB'S (200m2, airside)



A one-stop shop combining RELAY with TRIB'S, the fast-casual concept dedicated to travelers, with good, simple and fresh products all day long.

RELAY (70m2, airside)



A concentrate of the best of the RELAY offer for all last-minute purchases – press & books, snacks & drinks, high tech and toiletries.

LA TÊTE DANS LES ÉTOILES-LOOPING (100m2 airside)



LA TÊTE DANS LES ÉTOILES is a bespoke retail concept dedicated to air and space, offering games, toys, gadgets and souvenirs, as well as model airplanes, and aerospace themed merchandising.
LOOPING is a concept targeting children, with a wide selection of books, toys and confectionery.

THE FASHION PLACE (180m² airside):



A multi-brand store dedicated to Fashion and Accessories, with trending brands such as Lacoste, Hugo Boss, Superdry, and Calvin Klein, Herschel, Kipling, Samsonite...

Five Foodservice concepts offering a wide spectrum of dining opportunities from counter to self-service, on the go or at the table – each traveler will be able to find the offer best adapted to his/her timeframe:

LE J'GO STORE (150m² airside)



Traditional outlet from the South of France, showcasing local products.

And **J'GO RESTAURANT** (400m² airside, opening in September 2019) where travelers can enjoy a glass of wine and fine foods from the terroir at the bar or comfortably seating in a bistro setting.

Two ERIC KAYSER outlets (one 200m2 airside)



A concept of premium French bakery, specialty breads and freshly prepared items, to be eaten on the premises or on the go.

A 120m2 self-service Eric Kayser shop is also accessible airside.

A gourmet pop-up that will be renewed at each season to delight passengers all year-round:



- YUMMY & GUILTFREE in Winter
- ZUMO smoothies in Spring
- Ô SORBET D'AMOUR sorbets and ice cream in Summer
- MAISON PARIÈS a traditional chocolate maker from the Basque country since 1895 in the Fall

PRÊT A MANGER (250m2, airside, opening in January 2019)



The famous global brand with handmade freshly prepared food and organic coffee, made daily on the premises from natural ingredients.

ABOUT TOULOUSE-BLAGNAC AIRPORT

9.2 million passengers

5th airport in France

1st regional airport in freight

1 project: develop low cost & long haul traffic commercial offer & real estate diversification

www.toulouse.aeroport.fr

58 scheduled international destinations

16 scheduled national destinations

9 charter destinations

3 achievements: new retail & foodservice area (Hall D), low cost gates (Hall 1), 4 star hotel connected to airport

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ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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